



OWN YOUR OPPORTUNITIES™

# OYO Asset Mapping

## Part I - Know Your Value

*The following assessment is a tool to help you get started on your **Own Your Opportunities™** (OYO) journey. Take time for self-reflection, and write your responses.*

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**YOU are the boss.** Your OYO Asset Mapping is an inventory of all the tools, experiences, hard and soft skills, and resources you've developed throughout your life. Are you a superstar at the top of your game? Are you operating at 50%? Or, is it time for you to redirect? Now, your job is to understand your assets so you can use them to be more competitive, drive your destiny, get stronger, and **be the boss of your future.**



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### 1. Self-reflect on the following questions and write your response below:

- *What's working well for you?*
- *What activity gives you an adrenaline rush?*
- *In what areas do you thrive the most?*
- *What ability feels most natural to you?*
- *What makes you feel strong and confident?*
- *In what areas do you receive consistent validation from others?*
- *When you dream, where do your thoughts naturally go?*
- *In what role do people respect you the most?*

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### 2. Describe or list each of your assets.

<p><b>Career Experience</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Professional advancement</li> <li><input type="checkbox"/> Industry associations</li> <li><input type="checkbox"/> Industry certifications</li> <li><input type="checkbox"/> Mentors/advocates</li> <li><input type="checkbox"/> Military</li> <li><input type="checkbox"/> Civic/community service</li> <li><input type="checkbox"/> Other</li> </ul>	
<p><b>Education, Training &amp; Natural Abilities</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> College</li> <li><input type="checkbox"/> Advanced degrees</li> <li><input type="checkbox"/> Industry training</li> <li><input type="checkbox"/> Travel</li> <li><input type="checkbox"/> Sports ability</li> <li><input type="checkbox"/> Arts ability</li> <li><input type="checkbox"/> Communications ability</li> <li><input type="checkbox"/> Other</li> </ul>	



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### 2. Describe or list each of your assets (continued).

<p><b>Personal &amp; Interpersonal Footprint</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Family support</li> <li><input type="checkbox"/> Friends network</li> <li><input type="checkbox"/> Social affiliations</li> <li><input type="checkbox"/> Faith, values &amp; belief systems</li> <li><input type="checkbox"/> Finances</li> <li><input type="checkbox"/> Appearance, health, fitness</li> <li><input type="checkbox"/> Social media/digital reach</li> <li><input type="checkbox"/> Other</li> </ul>	
<p><b>Honors &amp; Accomplishments</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Awards &amp; recognition</li> <li><input type="checkbox"/> Published works</li> <li><input type="checkbox"/> Medals</li> <li><input type="checkbox"/> Special notes or letters</li> <li><input type="checkbox"/> Other</li> </ul>	



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3. List each of your assets and any consistent themes to help you discover your uniqueness and value. *Do these assets and themes complement your responses to the questions in #1?*

<p>Career Experience</p> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>	<p><b>Consistent Themes</b></p> <hr/> <hr/> <hr/> <hr/>	<p>Education, Training, Natural Abilities</p> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>
<p>Personal &amp; Interpersonal Footprint</p> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>		<p>Honors &amp; Accomplishments</p> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/>



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**Congratulations!** You have completed Part I of the OYO Asset Mapping self-assessment. If you would like to complete Part II (Invest In Your Value) and Part III (Share Your Value) of the self-assessment, request a coaching session, or book a speaking presentation of **Own Your Opportunities™**, then please visit [juliethall.com](http://juliethall.com) and complete the Contact form.